55/6:00 Pm

कार्यालय : मुख्य निर्वाचन अधिकारी, उत्तराखण्ड

विश्वकर्मा भवन, प्रथम तल, 4 सुभाष रोड़ सचिवालय परिसर, देहरादून—248001

email id election09@gmail.com

फोन न0 (0135) — 2713760, 2713551 फैक्स न0 (0135) —2713724

संख्याः 948 /XXV-

देहरादून

दिनांक /) मार्च, 2019

सेवा में,

ELECTION-URGENT

- मुख्य सचिव, उत्तराखण्ड शासन।
- समस्त प्रमुख सचिव/सचिव उत्तराखण्ड शासन।

/2018

- मण्डलायुक्त, गढ़वाल / कुमायूँ मण्डल।
- समस्त अपर मुख्य सचिव, उत्तराखण्ड शासन।
- 4. पुलिस महानिदेशक, उत्तराखण्ड।
- समस्त जिलाधिकारी एवं जिला निर्वाचन अधिकारी, उत्तराखण्ड।

विषय:

लोक सभा सामान्य निर्वाचन, 2019—मारत निर्वाचन आयोग द्वारा निर्वाचन कार्यक्रम की घोषणा के तत्काल पश्चात आदर्श आचार संहिता के विभिन्न बिन्दुओं पर प्रभावी कार्यवाही किए जाने के संबंध में आयोग के निर्देश।

महोदय,

कृपया उपरोक्त विषयक इस कार्यालय के पत्र संख्या 930 दिनांक 10 मार्च, 2019 का सन्दर्भ ग्रहण करने का कष्ट करें, जिसमें लोक सभा सामान्य निर्वाचन, 2019 हेतु आदर्श आचार संहिता के अक्षरशः अनुपालन हेतु आयोग के पत्र संख्या 437/6/1/2016-CCS दिनांक 26 दिसम्बर, 2016 की प्रति संलग्न करते हुए निर्धारित समय सारणी के अनुसार प्रभावी कार्यवाही किये जाने के संबंध में दिशा—निर्देश जारी किये गये है।

- 2. उक्त के क्रम में लोक सभा सामान्य निर्वाचन, 2019 के सम्पादनार्थ आयोग द्वारा निर्वाचन कार्यक्रम की घोषना के साथ—साथ अपने पत्र संख्या 437/6/1/ECI/INST/FUNCT/MCC/2019 दिनांक 10 मार्च, 2019 के द्वारा उक्त निर्देशों का अनुपालन सुनिश्चित करने के निर्देश दिये गये है।
- 3. उक्त के अतिरिक्त आयोग के पत्र संख्या 437/6/1/ECI/INST/FUNCT/MCC/2019 दिनांक 10 मार्च, 2019 के द्वारा भी आदर्श आचार संहिता के संबंध में विस्तृत दिशा—निर्देश निर्गत किये गये है, जो मा0 मंत्रीगणों पर भी लागू है।

अतः आयोग के उपरोक्त सन्दर्भित दिशा—निर्देशों की प्रति संलग्न करते हुए आपसे अनुरोध है कि कृपया आयोग के दिशा—निर्देशों का कड़ाई से समयबद्ध अनुपालन सुनिश्चित किये जाने हेतु अपने अधीनस्थ समस्त विभागों / कर्यालयों को निर्देशित करने का कष्ट करें ।

संलग्नक : यथोपरि।

भवदीय,

(मीजन्या)

सचिव एवं

मुख्य निर्वाचन अधिकारी,

संख्या- १८० / XXV- / 2018 तद्दिनांकित।

राज्य सूचना विज्ञान अधिकारी, राष्ट्रीय सूचना विज्ञान केन्द्र, राज्य एकक, सचिवालय परिसर, देहरादून को आयोग के उक्त सन्दर्भित पत्र के बिन्दु संख्या–4 पर यथा समय अनुपालन सुनिश्चित किए जाने हेतु प्रेषित।

(सोजन्या) सर्चिव एवं .

मुख्य निर्वाचन अधिकारी,

By Spl. Messenger/mail

ELECTION COMMISSION OF INDIA

NIRVACHAN SADAN, ASHOKA ROAD, NEW DELHI-110001

No. 437/6/1/ECI/INST/FUNCT/MCC/2019

Dated: 10th March, 2019

To

- The Cabinet Secretary, Government of India, Rashtrapati Bhawan, New Delhi.
- 2. The Chief Secretaries of all States and Chief Secretaries/Administrators of Union Territories
- The Chief Electoral Officers of all States and Union Territories.

Subject: Immediate action to be taken for enforcement of Model Code of Conduct after announcement of General Elections to House of the People (Lok Sabha), 2019 and State Legislative Assemblies in the States of Andhra Pradesh, Arunachal Pradesh, Odisha and Sikkim and certain bye-elections regarding.

Sir.

I am directed to state that the Election Commission has announced the schedule for holding General Election to House of the People (Lok Sabha), 2019 and State Legislative Assemblies in the States of Andhra Pradesh, Arunachal Pradesh, Odisha and Sikkim and certain bye-elections, operation of 'MODEL CODE OF CONDUCT' comes into effect with the announcement of elections by the Commission. In view of the general elections, the Commission has given following directions for effective enforcement of provisions of MCC:-

Defacement of Property- ECI instructions contained in letters, No. 437/6/INST/2015-CCS, dated 29th December, 2015, No. 437/6/INST/2012- CC&BE dated 18th January, 2012 and No. 3/7/2008 JS-II dated 7th October, 2008, provide for prevention of defacement of property. The Commission has directed to ensure strict compliance of its instructions and to take time bound action as prescribed below-

- (a) Defacement of Government property- For this purpose a Government premise would include any Government office and the campus wherein the office building is situated. All wall writing, posters/papers or defacement in any other form, cutout/hoardings, banners, flags etc, on Government property shall be removed within 24 hours from the announcement of elections
- (b) Defacement of public property and misuse of public space- All unauthorized political advertisement, in the form of wall writing/posters/papers of defacement in any other form, cutout/hoardings, banners flags etc. at public property and in public space like railway station, Bus stands, Airports, railway Bridges, Roadways, Govt. Buses, Electric/Telephone poles, municipal/local bodies' buildings etc., shall be removed within 48 hours from the announcement of elections by the Commission.
- (c) Defacement of private property- All unauthorized political advertisement displayed at private property and subject to local law and court's directions, if any, shall be removed within 72 hours from the announcement of elections by the Commission.
- Misuse of official vehicle- The ECI's Consolidated instructions contained in letter No. 2. 464/INST/2014/EPS, dated 10th April 2014, among other things, provides that there shall be a total ban on use of official vehicle by any political party, candidate or any other person connected with election (except officials performing any election related official duty) for campaigning, electioneering or election related travel during elections (subject to certain exception mentioned therein). The expression official vehicle means and shall include, any vehicle used or capable of being used for the purpose of transport, whether propelled by mechanical power or otherwise and will include trucks, lorries, tempos, jeeps, cars, auto rickshaws, e-rickshaws, buses, belonging to Central Government, State Government/UT Administrations, public undertakings of Central/State Government, Join sector undertakings of Central/State Government, local bodies, municipal corporations, marketing boards, cooperative societies or any other body in which public funds, however small a portion of the total, are invested. The CEOs/DEOs shall take necessary action for compliance of ECI instructions within 24 hours of the announcement of the elections.
- 3. Advertisement at the cost of public exchequer- ECI instructions contained in letters, No. 437/6/1/2014-CC&BE, dated 5th March, 2014 provides that at the cost of public exchequer in the newspapers and other media and the misuse of official mass media during the election period for partisan coverage of political news and publicity regarding achievements

with a view to furthering the prospects of the party in power shall be scrupulously avoided. No advertisements shall be issued in electronic and print media highlighting the achievements of the Govt. at the cost of public exchequer. If any advertisement has already been released for telecast/broadcast or publication in the print media, it must be ensured that the telecast/broadcast of such ads on electronic media is stopped forthwith and that no such ad is published in any newspapers, magazines, etc., i.e. in print media, from the date of announcement and it should be immediately withdrawn. The CEOs/DEOs has to take immediate action to remove/stop any advertisement, in the print/electronic media, showing the achievements of the Government soon after the announcement of elections.

- 4. Photograph of political functionary at official website- ECI instruction contained in letter No. 437/6/INST/2014-CC&BE dated 20th March, 2014 provides that all references of Ministers, Politicians or political parties available on central/state Government's official website, shall be removed. The CEOs have to take immediate action to remove/hide the photographs of any political functionary from official websites of state department.
- 5. Development/construction related activities- within 72 hours of announcement of elections, the CEO/DEO shall obtain the following list of works for reference in case of validating any complaint on violation of MCC:
 - List of work which has already been started on ground.
 - (ii) List of fresh work which has not started on ground.
- 6. Activities for Expenditure Monitoring and enforcement of MCC- Flying squad, FST, video team, intensive checking for liquor/Cash/Contra banned drugs, flying squads of excise department to check illicit trafficking of Drug/Narcotics to be <u>immediately activated</u> after announcement.
- 7. Complaint Monitoring System- The poll going states shall have a complaint redressal mechanism based on website and call center. The toll free number of call center is 1950. Complaints can be registered by making calls to the toll free call center numbers or on the web site. Complainants will also be informed of the action taken by SMS and by the call center. Complainants can also see the details of the action taken on their complaints. This system should be operational within 24 hours of the announcement. All complaint should be dealt with promptly and properly. The 24x7 control Room at the district level must be activated and sufficient deployment of manpower and other logistics be ensured in

particular, round the clock personnel should be deployed in the control room and their duty roaster must be issued to avoid any evasion or confusion.

- 8. IT Application- All IT applications including official website and social media shall be operational with the announcement.
- Dissemination of information for Awareness of Voters and political parties. Publicity
 of major election activity would be given through CEO/DEO/RO. For this purpose, all
 necessary information shall be disseminated through radio, tv, cinema. Government channel
 to display voter education material.
- 10. Active cooperation from Educational Institution and Civil Societies- Cooperation can be sought from educational institution and civil societies for giving wide publicity to the election related information to the general public and other stakeholders.
- Media Centre- Effort should be made for awareness among the voters, political parties and other stakeholder through media center about election system including use of EVM/VVPAT.
- 12. MCMC/DEMC- ECI instruction contained in letter no. 491/MCMC/2014/Communication dated 24th March, 2014 provides that all registered political parties will approach the Media Certification and Monitoring Committees (MCMC) at District and State level, as the case may be, for pre-certification of their political advertisements proposed to be issued on electronic media. The Commission has directed to ensure strict compliance of its instructions contained in above said letter.
- 13. Control Room- The 24x7 control room at district level must be activated immediately and sufficient deployment of manpower and other logistics be ensured by the DEO/CEO. A control room with complaint Monitoring Centre would also be set up at ECI Secretariat during the entire election process.

Yours faithfully

(NARENDRA N. BUTOLIA) PRINCIPAL SECRETARY

ELECTION COMMISSION OF INDIA

NIRVACHAN SADAN, ASHOKA ROAD, NEW DELHI-110001

No. 437/6/1/ECI/INST/FUNCT/MCC/2019

Dated: 10th March, 2019

To

- The Cabinet Secretary, 1. Government of India, Rashtrapati Bhawan, New Delhi.
- The Chief Secretaries to the Governments of all States and 2. Chief Secretaries/Administrators of Union Territories.
- The Chief Electoral Officers of 3. all States and Union Territories.

Sub: Application of Model Code of Conduct - General Elections to House of the People (Lok Sabha), 2019 and State Legislative Assemblies in the States of Andhra Pradesh, Arunachal Pradesh, Odisha and Sikkimand certain bye-elections - reg.

Sir,

I am directed to state that the Election Commission has announced the schedule for holding General Elections to Lok Sabha and to the Legislative Assemblies of the States of Andhra Pradesh, Arunachal Pradesh, Orissa and Sikkim and certain bye-elections (Press Note No. ECI/PN/23/2019, dated 10th March, 2019, available at the Commission's web-site www.eci.gov.in).

- With this announcement, the provisions of the Model Code of Conduct for the guidance of the Political Parties and Candidates have come into force with immediate effect and will be in force till the completion of the General Elections and bye-elections, mentioned above. This may be brought to the notice of the Central and all State Governments/Union Territory Administrations, all Ministries/Departments/Offices of the Union Government and the State Governments/Union Territory Administrations. A copy of instructions issued by you to this effect, may be sent to the Commission for its information and record.
- Your particular attention is drawn to the provisions of Model Code of Conduct for the 3. guidance of Political Parties and Candidates and various instructions issued by the Commission, which, inter-alia, state that the party in power whether at the Centre or in the State or States concerned, shall ensure that no cause is given for any complaint that it has used its official position for the purposes of its election campaign and in particular:-

- (i) (a) The Ministers shall not combine their official visit with electioneering work and shall not also make use of official machinery or personnel during the electioneering work;
 - (b) Government transport including official air-crafts, vehicles, machinery and personnel shall not be used for furtherance of the interest of the party in power;
- (ii) Public places such as maidans etc., for holding election meetings, and use of helipads for air-flights in connection with elections shall not be monopolised by the party in power. Other parties and candidates shall be allowed the use of such places and facilities, on the same terms and conditions, on which they are used by the party in power;
- (iii) Rest houses, dak bungalows or other Government accommodations in the States/Union Territories where elections have been announced or are taking place can be given to the political functionaries who are provided security by the State in 'Z' scale or above or equivalent by various State Governments or the Central Government under provisions of their laws, on equitable basis. This shall be subject to condition that such accommodation is not already allotted or occupied by election related officials or the Commission's Observers. Such political functionaries shall not carry out any political activity while staying in the Government Guest Houses/Rest Houses or other Government accommodation etc.;
- (iv) Issue of advertisement at the cost of public exchequer in the newspapers and other media and the misuse of official mass media during the election period for partisan coverage of political news and publicity regarding achievements with a view to furthering the prospects of the party in power shall be scrupulously avoided;
- (v) Ministers and other authorities shall not sanction grants/payments out of discretionary funds from the time, elections are announced by the Commission; and
- (vi) From the time, elections are announced by Commission, Ministers and other authorities shall not -
- (a) announce any financial grants, in any form or promises thereof; or
- (b) (except civil servants) lay foundation stones etc. of projects or schemes of any kind; or
- (c) make any promise of construction of roads, provision of drinking water facilities etc.; or
- (d) make any ad-hoc appointments in Government, Public Undertakings etc. which may have the effect of influencing the voters in favour of the party in power.
- 4. As will be observed from Para 3{Clause IV} above, no advertisement shall be issued in electronic and print media highlighting the achievements of the Govt. at the cost of public exchequer. If any advertisement has already been released for telecast/broadcast or publication in the print media, it must be ensured that the telecast/broadcast of such ads on

electronic media is stopped forthwith and that no such ad is published in any newspapers. magazines, etc., i.e. in print media, from today itself and it should be immediately withdrawn.

- The instruction of the Commission contained in its letter No.437/6/2009-CCBE dated 5. the Commission's web-site at 2009 is available on "https://eci.gov.in/important-instructions/" for your information and necessary action. The Commission's all other relevant instructions, 'Manual on Model Code of Conduct' and 'Compendium of Instructions on Model Code of Conduct' are also available on the Commission's website for your guidance.
- The Commission further directs that there shall be a total ban on the transfer of all officers/officials connected with, the conduct of the election. These include but are not restricted to: -
 - The Chief Electoral Officer and Additional/Joint/Deputy Chief Electoral Officers; i)
 - Divisional Commissioners; ii)
 - The District Election Officers, Returning Officers, Assistant Returning Officers and iii) other Revenue Officers connected with the conduct of election;
 - iv) Officers of the Police Department connected with the management of election, like range IGs and DIGs, Senior Superintendents of Police and Superintendents of Police, Police Officers like Deputy Superintendents of Police and other Sub-Divisional Police officers who are deputed to the Commission under section 28A of the Representation of the People Act, 1951;
 - The transfer orders issued in respect of the above categories of officers prior to the date of announcement but not implemented till date should not be given effect to V) without obtaining specific permission from the Commission in this regard;
 - vi) This ban shall be effective till the completion of the election. The Commission further directs that the State Governments should refrain from making transfers of senior officers who have a role in the management of election in the State;
 - vii) In those cases where transfer of an officer is necessary on account of administrative exigencies, the concerned State Government may with full justification approach the Commission for prior clearance..
- The receipt of the letter may kindly be acknowledged. 7.

Yours faithfully,

NDRA N. BUTOLIA) PRINCIPAL SECRETARY

कार्यालय : मुख्य निर्वाचन अधिकारी, उत्तराखण्ड

विश्वकर्मा भवन, प्रथम तल, 4 सुभाष रोड़ सचिवालय परिसर, देहरादून-248001 email id election09@gmail.com

फोन न0 (0135) — 2713760, 2713551 फैक्स न0 (0135) —2713724

संख्याः 930 /XXV-36/2018 देहरादून

दिनांक 10 मार्च, 2019

ELECTION-URGENT

सेवा में, 1. मुख्य सचिव,

- उत्तराखण्ड शासन।
- 3. समस्त प्रमुख सचिव / सचिव उत्तराखण्ड शासन।
- 5. मण्डलायुक्त, गढ़वाल / कुमायूँ मण्डल।
- 2. समस्त अपर मुख्य सचिव, उत्तराखण्ड शासन।
- पुलिस महानिदेशक, उत्तराखण्ड।
- 6. समस्त जिलाधिकारी एवं जिला निर्वाचन अधिकारी, उत्तराखण्ड।

विषय:

लोक सभा सामान्य निर्वाचन, 2019-भारत निर्वाचन आयोग द्वारा निर्वाचन कार्यक्रम की घोषणा के तत्काल पश्चात आदर्श आचार संहिता के विभिन्न बिन्दुओं पर प्रभावी कार्यवाही किए जाने के संबंध में आयोग के निर्देश।

महोदय, उपरोक्त विषयक लोक सभा सामान्य निर्वाचन, 2019 हेतु निर्वाचन कार्यक्रम की घोषणा के साथ ही आदर्श आचार संहित प्रभावी हो गयी है। आदर्श आचार संहिता के अक्षरशः अनुपालन हेतु गत विधान सभा सामान्य निर्वाचन, 2017 की भॉति आयोग के पत्र संख्या 437/6/1/2016-CCS दिनांक 26 दिसम्बर, 2016 (प्रति पुनः संलग्न) में निर्धारित समय सारणी के अनुसार प्रभावी कार्यवाही की जानी नितान्त आवश्यक है। जिसका संक्षिप्त विवरण निम्न प्रकार है :--

1-Defacement of Property-

(a) Defacement of Government Property:- आयोग द्वारा निर्वाचन कार्यक्रम की घोषणा के 24 घण्टे के अन्दर किसी भी शासकीय कार्यालय, भवन, परिसर जिसमें राजकीय कार्यालय स्थापित हैं, आदि से सभी प्रकार के पोस्टर, पम्पलेट, बैनर, झण्डे, होर्डिंग्स, वालपेटिंग एवं कटआउट आदि हटवाए जाने होंगें।

(b) Defacement of public property and misuse of public space:- निर्वाचन कार्यक्रम की घोषणा के 48 घण्टे के अन्दर, विभिन्न जनसम्पत्तियों यथा रेलवे स्टेशन, बस स्टेण्ड, एयरपोर्ट, रेलवे ब्रिज, रोडवेज, सरकारी बस, विद्युत/टेलीफोन पोल, नगर निगम, नगर पालिका परिषद/नगर पंचायत आदि से सभी प्रकार की अनिधकृत राजनैतिक प्रचार सामग्री यथा पोस्टर, पम्पलेट, बैनर, झण्डे, होर्डिंग्स, वालपेटिंग एवं कटआउट आदि हटवाए जाने होंगें।

(c) Defacement of private property:- निर्वाचन कार्याक्रम की घोषणा के 72 घण्टे के अन्दर, विभिन्न निजी परिसम्पत्तियों से सभी प्रकार की अनिधकृत राजनैतिक प्रचार सामग्री हटवाई जानी होंगी। सम्पत्ति विरूपण के संबंध में समस्त जिलाधिकारियों को पूर्व में भी निर्देश निर्गत किए जा चुके हैं।

2- Misuse of official vehicle :- निर्वाचन कार्याक्रम की घोषणा के 24 घण्टें के अन्दर यह स्निश्चित करना होगा कि किसी भी राजनैतिक दल, अभ्यर्थी आदि के द्वारा किसी भी प्रकार के विभागीय वाहन/वाहनों का दुरूपयोग नहीं किया जा रहा है।

3- Advertisement at the cost of public exchequer :- निर्वाचन कार्यक्रम की घोषणा के तत्काल पश्चात यह सुनिश्चित कराना होगा कि, समाचार पत्रों, इलेक्ट्रॉनिक मीडिया, मॉस मीडिया आदि के माध्यम से सत्तापक्ष द्वारा अपनी उपलिख्यों आदि के सन्दर्भ में पक्षतापूर्ण राजनैतिक प्रचार-प्रसार के किए किसी भी प्रकार से सरकारी धन का दुरूपयोग तो नहीं किया जा रहा है। कदाचित यदि ऐसा कोई तथ्य संज्ञान में आता है तो इस पर तत्काल प्रतिबन्ध लगाया जाना चाहिए।

4- Photograph of political functionary at official website :- निर्वाचन कार्यक्रम की घोषणा के तत्काल पश्चात विभागीय / Official website से मा0 मुख्यमंत्री एवं मा0 मंत्रिगणों, राजनेता, राजनैतिक दलों आदि के सभी प्रकार के फोटोग्राफ एवं उपलब्धियों आदि का विवरण हटाना होगा।

5- Development/Construction related activities :- निर्वाचन कार्यक्रम की घोषणा के 72 घण्टे के अन्दर विभिन्न कार्यों के संबंध में निम्न प्रकार की सूचना उपलब्ध कराई जानी नितान्त आवश्यक होगी :--

1-ऐसे कार्यों की सूची जो धरातल पर प्रारम्भ हो चुके हैं, 2-ऐसे कार्यो की सूची जो धरातल पर प्रारम्भ नहीं हुए हैं।

6- Activities for Expenditure Monitoring and enforcement of MCC :- निर्वाचन कार्यक्रम की घोषणा के ल- तरामात्राम् के विशा-निर्देशों के अनुसार निर्वाचन व्यय लेखों के अनुश्रवण, पर्यवेद्याण एवं प्रभावी क्रियान्वयन हेतु निर्वाचन व्यय लेखा/आवर्श आचार राहिता रांबंधी रागरत टीमें प्रभावी रूप से कार्य प्रारम करना सनिश्चित करेंगी।

7- Complaint Monitoring System :- निर्वाचन कार्यक्रम की घोषणा के 24 घण्टे के अन्दर शिकायत प्रकोष्ठ / कन्द्रोल रूम भी 24 X 7 प्रभावी रूप से कार्र करना प्रारम्भ करेगा। इस संबंध में भी समस्त जिला निर्वाचन अधिकारियों को आवश्यक दिशा—िनर्देश निर्गत किए जा चुके हैं, इस हेतु दिशा—िनर्देशों के

अनुसार तत्काल सभी आवश्यक प्रकल सुनिश्चित करते हुए स्यूटी रोस्टर भी तैयार कर छैं।

8- IT Applications :- निर्वाचन कार्यक्रम की घोषणा के राध ही आयोग की सभी IT Applications विमामीय वेबसाईट एवं Social Media राहित कार्य प्रारम्भ करेंगी। समरत जिला निर्वाचन अधिकारी इन राभी 17 Applications के संबंध में विज्ञ हैं और आयोग के दिशा-निर्देशों के अनुसार इनके संचालन और क्रियान्वयन के संबंध में सभी आवश्यक तैयारियां सुनिश्चित कर लें।

9- Dissemination of information for Awareness of Voters and political parties :- नियाचन संबंधी विभिन्न महत्वपूर्ण क्रिया-कलापों, प्रक्रियाओं आदि का जनसामान्य के मध्य गतदाता शिक्षा सामग्री का सभी आवश्यक माध्यमों, रेडियों-टीवी चैनलों, सिनेगाघरों आदि रो सीईओ/डीईओ/आरओ आदि के द्वारा

व्यापक प्रचार-प्रसार किया जायेगा।

10- Active cooperation from Educational Institution and Civil Societoes :- निर्याचन संबंधी विभिन्न महत्वपूर्ण क्रिया–कलापों, प्रक्रियाओं आदि का जनसामान्य एवं अन्य हितधारकों के मध्य विभिन्न शैक्षणिक संस्थानों, सामाजिक संगठनों आदि के माध्यम से व्यापक प्रचार-प्रसार हेतु इनके साथ निरन्तर प्रभावी समन्वय रथापित किया जाना।

11- Media Centre :- ईवीएम-वीवीपीएटी के प्रयोग तथा निर्वाचन संबंधी अन्य महत्वपूर्ण प्रक्रिया के संबंध में मतदाताओं, जनसामान्य-राजनैतिक दलों और अन्य हितधारकों के मध्य जनजागरूकता के लिए गीडिया

सेन्टर की स्थापना। 12- МСМС/DEMC :- आयोग द्वारा तद् विषयक समय—समय पर जारी दिशा—निर्देशों के अनुसार राजनैतिक दलों एवं निर्वाचन लड़ने वाले अभ्यर्थियों आदि के विज्ञापनों के पूर्व प्रमाणीकरण आदि हेतु शीघ्र MCMC/DEMC का गठन सुनिश्चित किया जाय। इस संबंध में सगस्त जिला निर्याचन अधिकारियों को पूर्व

में भी आवश्यक दिशा-निर्देश निर्गत किए जा चुके हैं। 13- Control Room :- पूर्व में समय—समय पर जारी दिशा—निर्देशों के अनुसार निर्वाचन कार्यक्रम की घोषणा के तत्काल पश्चात सभी आवश्यक सुविधाओं के साथ शिकायत निवारण-अनुश्रवणयुक्त कन्द्रोल रूम

स्थापित किया जाय, जो 24 X 7 निरन्तर कार्य करेगा।

अतः आयोग के उक्त मार्गदर्शी सिद्धान्तों एवं दिशा-निर्देशों का कड़ाई से अनुपालन

सुनिश्चित किए जाने हेतु अपने अधीनरथ समस्त विभाग/कार्यालयों को निर्देशित करने का कष्ट करें। भवदीय.

संलग्नक : यथोपरि।

राधिव एवं मुख्य .निर्वाचन अधिकारी,

संख्या-930 / xxv-36 /2018 तद्दिनांकित। राज्य सूचना विज्ञान अधिकारी, राष्ट्रीय सूचना विज्ञान केन्द्र, राज्य एकक, राधिवालय प्रतिलिपि:-परिसर, देहरादून को आयोग के उनत सन्दर्गित पत्र के बिन्तु संख्या-4 पर यथा समुय अनुपालन सुनिश्चित किए जाने हेतु प्रेषित।

> र्राचिव एवं मुख्य निर्वाचन अधिकारी,